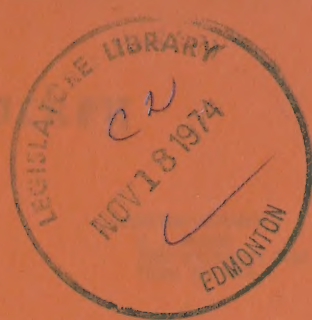


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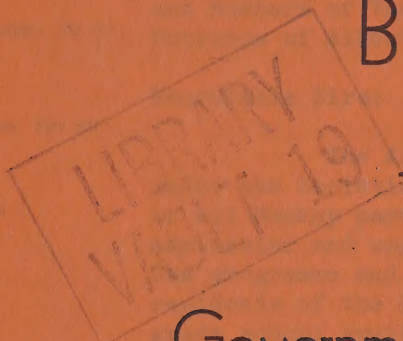
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Briefs



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Brief to the Government Of Alberta, Pres
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BRIEF

To The

Government of Alberta

Presented By

The Alberta Amateur Hockey
Association

1973

In the above report we look forward to
employing a full time Technical Director whose main function
would be the development and implementation of Coaching and
Refereeing techniques.

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Alberta Amateur Hockey Association

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(ORGANIZED RED DEER, 1907)

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A. B. KING
Victoria

A. T. POTTER
Edmonton

J. H. BRANDRETH
Calgary

J. D. BROWN
Camrose

HONORARY LIFE MEMBER:

M. R. COLLINS
Edmonton

The Honourable Premier,
and Members of the Cabinet,
Province of Alberta.

Honourable Sirs:

The Alberta Amateur Hockey Association, registered under the Societies Act as a non-profit organization, comprised of all Hockey participants and Alberta Citizens whose aim is to administer and upgrade the Hockey programme in the Province. The programme and membership is a great cross section of the residents of the Province providing wholesome recreation from grade school youth upward. The flexibility of Hockey, Canada's "National Game", allows an interest in life for those who can no longer participate by channelling interest and energy in the administrative field.

We wish to express our appreciation for this opportunity to meet with members of your Government to place before you our request for assistance necessitated by the soaring increase in participation, fulfilling increased leisure time.

BACKGROUND

The recent Russian series has taught us a lesson not to be forgotten, in that, despite the rapid growth of participation, efforts to improve our coaching have been neglected. An approach must be made for the development of technical and physical skills, yet sight must not be lost of the fact that Hockey should be fun for the Youngster.

The development of Game Officials is falling far behind the development of players. Priding ourselves that our officials are above par compared with other countries, we must continue to strive to develop our technical, physical and psychological approach towards officiating.

In the above respect we must look forward to employing a full time Technical Director whose main function would be the development and implementation of Coaching and Officiating techniques.

Allocation of funds for the preparation of instruction manuals for Coaches and Officials covering various phases of development and approach to Hockey is urgent.

REGISTRATION STATISTICS

In 1966/67 there were 10,891 minor registrations, 322 Junior registrations, 869 Intermediate and 75 Senior for a total of 12,157.

In 1970/71 saw a total registration of 21,291 which jumped to 24,353 for the 1971/72 season, an increase of about 14%. It is also interesting to note that registrations have DOUBLED between 1966/67 and 1971/72.

If we use 10% as a normal yearly increase in registrations we should have a total of about 28,000 for the present season, 1972/73 and could project a registration in the neighborhood of 44,000 by 1978/79.

The above figures do not take into account the hundreds of boys and young men who play in house leagues, local leagues and commercial leagues who indirectly receive benefits from the Alberta Amateur Hockey Association in the matter of referee and coaching clinics, rule books and regulations, but who do not pay registration fees. It is difficult to arrive at an accurate estimate of the number of persons involved in this phase of hockey, 30,000 would not be an unrealistic figure.

THIS UNDOUBTEDLY INDICATES THAT HOCKEY IS THE LARGEST SINGLE SPORT IN THE PROVINCE.

The 1967/68 figure for referees registered with the Alberta Amateur Hockey Association was 325; the 1971/72 figure was 659, a projection using 1967/68 and 71/72 figures would indicate 1000 referees registered by 1978/79.

NEED FOR REORGANIZATION

The above facts point up the necessity of more full time help. It also points up the need for more office space sometime within the next few years. The "home" operation can give better service as we deal with so many people that have their own jobs to look after during the normal working hours. We must be realistic and face the facts that before many more years space in any one's home will not be adequate for our operation.

The processing of registration cards occupies at least 60% of the office time, and does not include the "after season" rush when running files are completed which give the hockey history of all players from Bantam up to and including Junior. The peak work period extends from September to May inclusive.

Reviewing the attached copy 1971/72 actual expenses and 1972/73 budget it should be noted that reductions were made to establish a balanced budget. A participation fee was introduced in the amount of .50¢ per registered minor player and \$1.00 per registered Junior and Intermediate player. This was necessary to increase the projected revenue to maintain a reasonable standard of efficiency of operation with minimum of expense. Any further reduction in cost per registered player would be detrimental to hockey in Alberta.

The projected increase in registration with resultant increased revenue is not in direct relationship with requirements and administration costs.

FINANCIAL ASSISTANCE REQUIRED

Keeping all facts in mind particularly that with the retirement of our present Sec.-Manager we will require a new headquarters it is imperative that we start an immediate programme of re-organization and modernization. To implement this, there is an urgent requirement for the following additional increased expenditures;

Permanent Headquarters Office Rental	\$	4800.00
Full time Secretary	\$	4800.00
Part time help from Stenographic Pool	\$	1000.00
Increased expenses for:		
President	\$400.00	
Vice Pres.	\$250.00	
Councils		
Senior	\$100.00	
Intermediate	\$300.00	
Junior	\$150.00	
Minor	<u>\$2500.00</u>	\$ 3700.00
Directors expenses and other meetings	\$	3500.00
Referees expenses.		
Schools & Clinics	\$400.00	
Printing etc.	\$250.00	
Secretarial	<u>\$200.00</u>	\$ 850.00
Office equipment & rentals	\$	2000.00
Additional Postage and Stationery requirements	\$	500.00
Technical Director	\$	12,000.00
Travel Allowance	\$	<u>1,800.00</u>
	\$	<u>34,950.00</u>

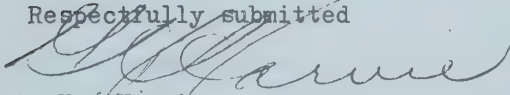
The amount above as outlined is required to improve efficiency, lines of communication with outlying communities, technical in both administrative skills and playing techniques is an immediate necessity.

We propose that assistance be granted the Alberta Amateur Hockey Association in the amount of \$1.25 per registered player as shown on the records of the Alberta Amateur Hockey Association on the 10th day of February each year.

That the cost of registrations remain at present level using funds from increased registration to offset any extraordinary expenses arising.

We feel that a grant of this type would make it possible for the young people of Alberta to receive a good standard of services at the coaching level, managerial level, and game official level. Participation in any endeavour without "informed" administration does a disservice to the participants.

Respectfully submitted



G. H. Harvie

President

Alberta Amateur Hockey Association .

A.A.H.A. Projected Revenues 1972/73

	<u>1972/73</u>	<u>1971/72</u>
Senior Affiliations		500.00
Gate Percentages.		
Intermediate Affiliations	4600.00	4591.00
Gate Percentages	1100.00	1145.00
Junior Affiliations	3000.00	2819.00
Gate Percentages	1200.00	1198.00
Minor Affiliations	9000.00	8913.00
Gate percentages	600.00	532.00
C.A.H.A. Grant		9000.00
Alberta Grant	300.00	300.00
Interest	950.00	908.00
Misc. Revenue	700.00	1204.00
Participation Fees		
Minor 10,000 @ \$.50	5000.00	
Other 2,500 @ \$1.00	2500.00	
Protests and Fines		
	<u>\$28,950.00</u>	<u>\$21,411.00</u>

A. A. H. A. Projected Expenses 1972/73

	<u>1972/73</u>	<u>1971/72</u>
Salary & Benefits	9300.00	9184.00
Rental	1200.00	1350.00
Car Allowance	750.00	858.00
Office Assistance	800.00	875.00
Ass't Registrars	400.00	400.00
C.A.H.A. Annual Meeting	1150.00	2566.00
A.A.H.A. Annual Meeting	800.00	1041.00
Specail General Meeting		394.00
Semi-Annual Meeting	700.00	727.00
Draw Meeting	600.00	1232.00
Directors & Other Meetings	500.00	833.00
Expense Accounts Pres 300.00		
Vice Pres 100.00	400.00	400.00
Printing, Stationery & Supplies	700.00	672.00
Telephone, Telegraph - Exec.	300.00	265.00
Postage	900.00	900.00
General Administration	200.00	200.00
Audit	450.00	485.00
Medallions	230.00	234.00
Crest & Buttons	50.00	
Trophy & Repairs	150.00	98.00
C.A.H.A. Affiliation		500.00
C.A.H.A. Assessment Fee		3000.00
Insurance & Bonding	100.00	100.00
Bank Charges	25.00	12.00
Equipment & Repairs	400.00	159.00
Senior Council & Communications		43.00
Intermediate Council & Communications	600.00	548.00
Junior Council & Communications	400.00	270.00
Minor See below	6850.00	6161.00
Misc. Depreciation, REferees	500.00	958.00
Inter Branch Transfers		(360.00)
	<u>28455.00</u>	<u>33768.00</u>

Minor Hockey

8 Zone Chairman - 100 miles @ .08 ¢	640.00
8 Zone Chairman - Telephone, \$60.00	480.00
2 Vice Chairman - 2000 miles each @ .08	320.00
2 Vice Chairman - Telephone \$150.00	300.00
Chairman - 3000 miles @ .08¢	240.00
Chairman - Telephone	400.00
Chairman - C.A.H.A. Annual Meeting	500.00
Chairman - Expenses Account	300.00
Meetings - Annual, Draw, Semi-Annual	
8 Zone Chairman + 2 Vice Chairman	1200.00
Medallions	470.00
Grants (Overnight)	2000.00 - 6850.00
Administration Costs - 50 %	5600.00
	<u>12450.00</u>

